

MASTERING POSITIVE REINFORCEMENT



Positive Reinforcement involves rewarding a behavior that produced a desirable outcome

Increasing the likelihood of it being repeated in the future











Possession Reinforcers: Temporary ownership or enjoyment of items 🎁

Social Reinforcers: Affection, praise, and applause as rewards. 👏

NOTE: The effectiveness of a reinforcer is determined by its ability to positively influence behavior.





